

War Pong Announces July 31st, 2022 Product Launch to Bring Next-Generation Beer Pong Inspired Game to Market



With the demand for new party games always being present and rising, War Pong® is answering the call with an innovative evolution of Beer Pong, containing over 14 games, right out of the box.

Troy, MI – The creators of [War Pong®](#) are pleased to announce the launch of its next-generation Beer Pong inspired game to the market.

Beer Pong has been a popular game since the early 70's, but that doesn't mean enthusiasts aren't looking to mix it up or play something fresh. The game developers at War Pong® understand Beer Pong is ready for a dramatic evolution which includes: custom dice, multi-colored cups, mini-poker chips, multi-colored dice and a wide variety of game play. Many of the games vary from fun to strategic with some games being skill-based, while others you win with a bit of luck. There are games to suit every audience and each game kit delivers countless hours of fun and excitement.

Each War Pong® kit comes with 14 different games ready to play right out of the box. The platform itself has been designed to let players create their own games - with thousands of possibilities requiring only a player's imagination to design and build!

War Pong® is currently scheduled to launch on July 31st, 2022 with the mission of bringing the very first run of game kits to market.

“War Pong has been developed and designed over the past several years with careful attention paid to game play, which allows players to select from a wide variety of unique and challenging games using the components in each kit,” commented Scott Smith, co-founder of War Pong, LLC. “Some of the games are strategic, some are multi-dimensional, some quick, all are fun, some skill-based and others tournament style. The range of games we developed is truly entertaining,” Smith added.

Greg Lauckner, co-founder of War Pong, LLC said, “War Pong has been a project filled with passion for me. Our friends enjoy getting together for backyard BBQs, parties, tailgates or just having a good time. Watching our friends and family enjoy playing one of our 14 plus games has been an amazing experience. I can't wait for everyone to enjoy having a great time while playing War Pong for themselves.”

Using feedback from beta testers, War Pong® is expected to quickly become an extremely popular new party game which will appeal to a wide variety of people seeking an outlet for having a great time.

One of the beta testers, David V. from Royal Oak, Michigan, gave it a five-star review. After having the chance to play nearly a dozen of the games, David stated, "War Pong is a lot of fun! I'm amazed by the variety of games that I have played so far and am very impressed with the product. I have skipped going out to the bar quite a few times because we were having way too much fun playing War Pong."

For more information and the latest news, be sure to visit <https://www.warpong.com>

About the Company

War Pong was developed by Scott Smith and Greg Lauckner as a way to revolutionize the traditional game of Beer Pong. The company's goal is to get everyone who loves Beer Pong to play War Pong, and eventually to see War Pong replace Beer Pong as the greatest tabletop game ever created.

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